AGENDA
Enrollment Management Working Group
March 11, 2013
Corbett Conference Room
Meeting Time: 1:30 – 3:30

1. Announcements/Updates
   a. Two new work groups (Retention and Student Success Reorganization and
      Restructuring Advising) membership and charges

2. Topic: First Year Experience Seminar - Eric
   Time: (1:45 – 2:45)
   Attachment: First Year Seminar draft proposal
   Background: The FYS committee was formed in fall 2012 to develop a common
   required course for all incoming freshmen that would help students develop the habits of
   mind and awareness of resources that would help them succeed at HSU. At the same
   time, restrictions on adding units to graduation had to be addressed. HSU is relatively
   unique in offering Area E courses at the upper division level. Most transfer students enter
   the university with Area E satisfied in their lower division coursework. There is a
   convergence between the best practices in helping freshmen be successful at the
   university level and the Area E outcomes which focus on developing an understanding of
   self, ones relationship to the broader community and gaining empowerment in areas of
   personal reflection, choices and growth. By bringing these two (FYE and Area E)
   together, there is evidence to suggest that we will be able to improve retention and
   graduation while enhancing the personal benefits students gain through their experience
   at HSU.
   Action: Provide feedback about the concept and suggestions to make the course better.

3. Topic: Pathways for Undeclared students - Dana Deason
   Time: (2:45 – 3:30)
   Attachment: Pathways for Undeclared Students Outline
   Background: EMWG requested the development of curricular pathways for freshmen
   entering the university without declaring a major, in order to shape their curricular
   choices in ways that will help them prepare for majors they are likely to choose. Dana
   Deason is currently heading the group developing those pathways, and the group is
   proposing an approach based on Holland Codes, a system grounded in students’ self-
   assessments linking abilities and interest clusters to ‘job families’ and key characteristics
   of college majors.
   Action: Discuss the use of the Holland Codes to shape curricular pathways for
   undeclared freshmen; consider broadening the use of the Holland Codes to identify
   students who may be misdeclared, and recommend next steps.