Graduation Rate Initiative/ Enrollment Management
Bi-Monthly Report
Report for March and April, 2012

Date: April 24, 2012
Campus: Humboldt State University
Team Leader: Robert A. Snyder, Provost

1. What did your team commit to completing during January and February, 2012 (What did you promise)?

Completing the Enrollment Management plan and finalizing it after comments from various constituencies are incorporated in the plan as appropriate.

Move forward on comprehensive and uniform advising tools and procedures.

Continue development of the student portal.

Complete the design of a new first year experience course.

Review (at the college and Office of Diversity and Inclusion levels), comment and monitor all departmental Making Excellence Inclusive Plans designed to promote the closing of the achievement gap.

Finalize plans for early alert initiatives for incoming first year students.

Continue to develop online orientation, advising and registration tools for incoming students for fall 2012.

2. What did you do and how will it help?

The Enrollment Management Plan has been completed, vetted and the final touches are being applied in the areas of Marketing and International Programs based upon feedback.

The new student portal, which will be implemented in June of 2012 continues to develop content. While the portal will be ready on time, the actual release date has been moved to early July to better align with new student online registration and Early Start.

The First Year Experience course has been redesigned with a more prescriptive syllabus based upon a specific “University 101” text Step by Step to College and Career: What it Means to be a success full College student (4th edition) Authors: John N. Gardner and Betsy O. Barefoot. In addition, we have redefined the target demographic characteristics for students who will be automatically enrolled in the course after analyzing the data from last fall’s class and their subsequent status. It is our expectation that this iteration of the FYE course will bring better results.
Reviewed (at the college and Office of Diversity and Inclusion levels), commented and monitored all departmental Making Excellence Inclusive Plans designed to promote the closing of the achievement gap.

Reviewed and adopted an additional module of DARS which will help advisors and students track student progress toward graduation more easily.

3. What will you accomplish in May and June?

Move forward on comprehensive and uniform advising tools and procedures.

Continue development of the student portal.

Make a decision regarding the future of the FYE course – will it remain a 1 unit course with a limited enrollment, a 1 unit required of all freshmen, or a 3 unit Area E GE courses required of all freshmen each fall?

Finalize plans for early alert initiatives for incoming first year students.

Finish development of online orientation, advising and registration tools for incoming students for fall 2012.