Graduation Rate Initiative/ Enrollment Management
Bi-Monthly Report
Report for May and June, 2012

Date: July 12, 2012
Campus: Humboldt State University
Team Leader: Robert A. Snyder, Provost

1. What did your team commit to completing during January and February, 2012 (What did you promise)?

Move forward on comprehensive and uniform advising tools and procedures.
Continue development of the student portal.
Make a decision regarding the future of the FYE course – will it remain a 1 unit course with a limited enrollment, a 1 unit required of all freshmen, or a 3 unit Area E GE courses required of all freshmen each fall?
Finalize plans for early alert initiatives for incoming first year students.
Finish development of online orientation, advising and registration tools for incoming students for fall 2012.

2. What did you do and how will it help?

The new student portal was completed in June of 2012 and will go live in mid-July. This will provide students with focused communications based upon their immediate needs and allow them to tailor, to some extent, the information they receive.

Online registration for classes for freshmen was accomplished, along with some online advising and orientation. The online orientation and advising will be supplemented by a mandatory face-to-face advising before classes begin. By having students register for classes before they come to campus, a major source of anxiety for students is eliminated. The face-to-face orientation and supplemental advising they receive in August will clear up any scheduling problems and provide them with important information which we expect they will be better able to absorb because they will have already registered for classes.

Completed and began preliminary analysis of a student Campus Quality Survey (CQS).

3. What will you accomplish in July and August?

July is generally a fallow period. Many of our staff have 11 month appointments and are not on campus during July, and it is also a prime vacation month for year round employees.
In August:
Continue to refine and develop comprehensive and uniform advising tools and procedures.
Make a decision regarding the future of the FYE course – will it remain a 1 unit course with a limited enrollment, a 1 unit required of all freshmen, or a 3 unit Area E GE courses required of all freshmen each fall?
Finalize plans for early alert initiatives for incoming first year students.
Put together a task force to look at how to coordinate services to underserved populations in ways that achieve the broadest coverage.
CQS Analysis - compare results with other CSU results, customize reports to present to first Department Chair meeting of AY 12/13 (August 30th) and include this information, along with other student success information at Convocation (August 17th).
Put together a task force to look at student employment on campus including representatives from financial aid and the career center.