Past Speakers

2012 — Dr. Tom Lyon

Director, Erb Institute for Global Sustainable Enterprise, Dow Professor of Sustainable Science, Technology & Commerce, Professor of Business Economics & Public Policy and Natural Resources & Environment, presented “Sustainability: The Role of Business in a Radically Imperfect World”

2011 — Dr. Aneel Karnani

Professor at University of Michigan and 5 year recipient of Teaching Excellence Award, presented “Doing Well by Doing Good: The Grand Illusion”

2010 — Walter Stahel

Founder-director of Product Life Institute Geneva, the oldest established consultancy in Europe, presented “Strategies Towards a Sustainable and Low-Carbon Economy”

2009 — Dr. James O’Toole

Professor of Business Ethics at the university of Denver’s Business College, presented “Transparency – How Leaders Create a Culture of Candor”

2008 — Gil Friend

Founding board member of internet pioneer Institute for Global Communications, presented “The State of Sustainability”

2007 — Dr. David J. Vogel

Solomon P. Lee Distinguished Professorship in Business Ethics at Haas School of Business, UC Berkeley and Editor of the California Management Review, presented "The Market for Virtue"

2006 — Michael Crooke

Founding CEO of Revolution Living and former CEO of Patagonia, presented "The ReEvolution of Business in the 21st Century"
2004 — Chris Laszlo
Partner of Sustainable Value Partners, Inc., presented "The Sustainable Company: How to Create Lasting Value Through Social and Environmental Performance"

2002 — John McGuinn
Retired Senior Vice President, Bechtel Corporation, presented "Ethical Issues in Today's Business: Some Practical Guidance from a Practitioner"

2001 — Dr. Dennis Moberg
Presidential Professor of Ethics, Santa Clara University, presented "The Ethics of Mentoring"

2000 — Lucy Blake
President of the Sierra Business Council, presented "Building Regional Wealth: Integrating Economy, Community, and the Environment"

1999 — Kenneth L. Fisher
Founder, CEO of Fisher Investments, Inc., presented "Societal Ethics Are Always Unethical"

1997 — Dr. Marc J. Epstein
Price Waterhouse Visiting Professor of Accounting and Control, INSEAD (Fontainebleau, France), presented "Measuring, Managing, and Reporting Corporate Environmental Performance"

1995 — Don Baker
President, CEO of BSG Consulting, Inc., presented "Exporting Services World-Wide: Reconciling Values, Culture, and Language"

1994 — Dr. S. Prakash Sethi, Ph.D.
Associate Director of the Center for Management, Baruch College, The City University Of New York, presented "Competitive Markets and Business Ethics: Does Competition Really Keep Business Honest Or Is It the Other Way Around?"
1993 — G. Robert Baechle

Director of the Business Ethics Program, Arthur Anderson & Co. presented "The Anderson Business Ethics Program: Reasons, Results, and Challenges For The Future"

1992 — Dr. Laura Nash

Boston University's School of Management, presented "Is There A New Business Ethic?"

1991 — Robert Coleman

President, CEO of Oxford Energy Company, presented "Corporate Responsibility in the Environmental Arena: The Oxford Experience"

1990 — Dr. Manuel G. Velasquez

Professor of Philosophy; Chair of the Dept. of Philosophy at Santa Clara University, presented "Ethics and International Business"