Humboldt State University will proudly celebrate its Centennial year during the 2013-14 academic year. There will be events, activities and special projects throughout the year. It starts in August 2013, as students are arriving for classes, and ends in May 2014, with graduation ceremonies for the New Century Class.

An important highlight of the Centennial Celebration will be recognition of the strong connection between Humboldt State and the community. Humboldt State was created after local citizens lobbied in Sacramento and committed financial resources. Since then, the community and Humboldt State have grown up together. So to kick off the Centennial Year, there will be a party on the Arcata Plaza on August 24, hosted by the Arcata Chamber of Commerce, Arcata Main Street and the City of Arcata.

As a local business, you can show your support by becoming a Centennial sponsor for the year.

1. **GREEN SPONSOR**
   $500
   You will receive a recognition plaque to display in your business or home. Your business will be listed as a sponsor on the Centennial website.

2. **GOLD SPONSOR**
   $1,500
   In addition to the benefits at the “Green” level, your business will be listed on printed promotions and materials for major Centennial activities.

3. **PRESENTING SPONSOR**
   $5,000
   In addition to the benefits at the “Green” and “Gold” sponsor levels, you will be a Presenting Sponsor of one of the major Centennial events. Your business name will be prominent in all materials related to that event. Please contact us to discuss details about this option.

4. **HOMECOMING PARADE SPONSOR**
   Student groups are bringing back the Parade during this year’s Centennial Homecoming & Family Weekend. They will need a variety of materials and other support. Sponsors will be highlighted on parade banners and other décor as appropriate. Please contact us to discuss details about this option.

Have a unique idea about how your business can be a part of the Centennial? Contact us!

**Humboldt State Marketing & Communications**
(707) 826-3321, marcom@humboldt.edu
humboldt.edu/100

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**Centennial Sponsor Naming Information**

Business Name ____________________________
Business Address __________________________
Contact Person ____________________________
Contact Phone _____________________________

The HSU Advancement Foundation (Tax ID# 94-6077724) is a 501(c)(3) nonprofit organization. Your contribution may be tax-deductible.

Thank you for your generosity to Humboldt State University.

Please return this form with your remittance to the address above. A receipt will be mailed to you. We are truly grateful for your support!