College of Professional Studies

All-College Meeting

August 17, 2017

10:30 AM – 12:00 PM
Library Fishbowl

http://humboldt.edu/cps/info/category/faculty-staff-resources/meetings
Agenda

I. Dean’s Office
   A. Tribute to Michelle Lane
   B. Welcome to 2017-2018
   C. Manohar Singh: Looking Ahead
   D. Chris Hopper: Progress Report

II. Departments
   A. Department Introductions, Updates, Priorities
III. University

A. Julie Alderson (Center for Teaching and Learning)

B. Cheryl Johnson (Office of Diversity, Equity, and Inclusion)

C. Dave Marshall/John Adorador (Lab and tech support)

D. Joy Soll (Advising and Career Center)
My Inspiration

Your steadfast commitment to prepare graduates who will, “...positively contribute to the human condition, be outstanding leaders in their profession and community, and share a powerful commitment to social, economic, and environmental justice.”
My Commitment to The Team

Values
- Commitment to Excellence
- Integrity, Inclusivity, and Respect
- Diversity, Equity and Fairness
- Collective Shared Success

Character
- Transparent and Truthful
- Humble
- Compassionate and Collaborative
- Open-minded and Receptive
Looking Ahead

Challenges, Opportunities, and Strategic Pathways
Three Major Themes

- WSCUC Self Study Preparation
- Graduation Initiative 2025
- Strategic Plan Implementation
- Students
Strategic Priorities

Balanced Budget

a. Economic and cost efficient operations

b. Enrollment growth, revenue enhancing strategies, and development opportunities

Retention and Inclusive Student Success

a. RFY

b. GI 2025

c. Internships and career preparedness
## GI2025 GOALS

### First-Time Full-Time Freshmen Goals

<table>
<thead>
<tr>
<th>Cohort Year</th>
<th>Graduation Year</th>
<th>Current Grad Rate</th>
<th>Current Grad Rate</th>
<th>Current Grad Rate</th>
<th>Current Grad Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>2015</td>
<td>22.5</td>
<td>11.9</td>
<td>13.4</td>
<td>11.5</td>
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</tbody>
</table>

| Campus Goal: 30% |

<table>
<thead>
<tr>
<th>Cohort Year</th>
<th>Graduation Year</th>
<th>Goal Grad Rate</th>
<th>Goal Grad Rate</th>
<th>Goal Grad Rate</th>
<th>Goal Grad Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2021</td>
<td>2025</td>
<td>30</td>
<td>30</td>
<td>30</td>
<td>30</td>
</tr>
</tbody>
</table>

| Delta        |                | 7.5            | 18.1           | 16.6           | 18.5           |

### 6-year graduation rate

<table>
<thead>
<tr>
<th>Cohort Year</th>
<th>Graduation Year</th>
<th>Current Grad Rate</th>
<th>Current Grad Rate</th>
<th>Current Grad Rate</th>
<th>Current Grad Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>2015</td>
<td>49</td>
<td>52</td>
<td>38</td>
<td>42.2</td>
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</table>

| Campus Goal: 56% |

<table>
<thead>
<tr>
<th>Cohort Year</th>
<th>Graduation Year</th>
<th>Goal Grad Rate</th>
<th>Goal Grad Rate</th>
<th>Goal Grad Rate</th>
<th>Goal Grad Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>2025</td>
<td>56</td>
<td>56</td>
<td>56</td>
<td>56</td>
</tr>
</tbody>
</table>

| Delta        |                | 7               | 4              | 18             | 13.8            |

### Transfer Student Goals

#### 2-year graduation rate

<table>
<thead>
<tr>
<th>Cohort Year</th>
<th>Graduation Year</th>
<th>Current Grad Rate</th>
<th>Current Grad Rate</th>
<th>Current Grad Rate</th>
<th>Current Grad Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>2015</td>
<td>45.3</td>
<td>7.9</td>
<td>32.3</td>
<td>n/a</td>
</tr>
</tbody>
</table>

| Campus Goal: 38% |

<table>
<thead>
<tr>
<th>Cohort Year</th>
<th>Graduation Year</th>
<th>Goal Grad Rate</th>
<th>Goal Grad Rate</th>
<th>Goal Grad Rate</th>
<th>Goal Grad Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2023</td>
<td>2025</td>
<td>45.3</td>
<td>38</td>
<td>38</td>
<td>n/a</td>
</tr>
</tbody>
</table>

| Delta        |                | 0              | 30.1           | 5.7            |

#### 4-year graduation rate

<table>
<thead>
<tr>
<th>Cohort Year</th>
<th>Graduation Year</th>
<th>Current Grad Rate</th>
<th>Current Grad Rate</th>
<th>Current Grad Rate</th>
<th>Current Grad Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>2015</td>
<td>77.5</td>
<td>63.5</td>
<td>73.7</td>
<td>n/a</td>
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</table>

| Campus Goal: 79% |

<table>
<thead>
<tr>
<th>Cohort Year</th>
<th>Graduation Year</th>
<th>Goal Grad Rate</th>
<th>Goal Grad Rate</th>
<th>Goal Grad Rate</th>
<th>Goal Grad Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2021</td>
<td>2025</td>
<td>79</td>
<td>79</td>
<td>79</td>
<td>n/a</td>
</tr>
</tbody>
</table>

| Delta        |                | 1.5            | 15.5           | 5.3             |
Diversity and Inclusivity

a. Office of Diversity, Equity, and Inclusion

b. Role of the College of Professional Studies
   1. Academic
   2. Non-academic
Community Engagement and Service Learning

Collaborations with businesses and state and Not-for-profit organizations for friendraising and fundraising

Student engagement and career placements

Faculty support and development

a. Center for Teaching and Learning
b. Grant writing support
c. Periodic reviews and RTP support
Progress and Updates

College of Professional Studies: Key Issues in 16/17

- Enrollment
- Retention
- Graduation
# Undergraduate Enrollment by CPS Major
## 13-14 to 16-17

<table>
<thead>
<tr>
<th>Major</th>
<th>13/14</th>
<th>14/15</th>
<th>15/16</th>
<th>16/17</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business</td>
<td>523</td>
<td>538</td>
<td>587</td>
<td>593</td>
</tr>
<tr>
<td>Child Development</td>
<td>180</td>
<td>183</td>
<td>182</td>
<td>182</td>
</tr>
<tr>
<td>Economics</td>
<td>58</td>
<td>69</td>
<td>68</td>
<td>60</td>
</tr>
<tr>
<td>Kinesiology</td>
<td>427</td>
<td>455</td>
<td>483</td>
<td>475</td>
</tr>
<tr>
<td>Liberal Studies Elementary Education</td>
<td>126</td>
<td>132</td>
<td>138</td>
<td>146</td>
</tr>
<tr>
<td>Psychology</td>
<td>509</td>
<td>544</td>
<td>631</td>
<td>622</td>
</tr>
<tr>
<td>Recreation Administration</td>
<td>103</td>
<td>104</td>
<td>105</td>
<td>95</td>
</tr>
<tr>
<td>Social Work</td>
<td>181</td>
<td>195</td>
<td>213</td>
<td>195</td>
</tr>
</tbody>
</table>

**Undergraduate CPS Enrollment**

- **13/14:** 2,107
- **14/15:** 2,220
- **15/16:** 2,407
- **16/17:** 2,368
<table>
<thead>
<tr>
<th>Field</th>
<th>13/14</th>
<th>14/15</th>
<th>15/16</th>
<th>16/17</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business</td>
<td>20</td>
<td>26</td>
<td>29</td>
<td>29</td>
</tr>
<tr>
<td>Education</td>
<td>26</td>
<td>24</td>
<td>28</td>
<td>33</td>
</tr>
<tr>
<td>Kinesiology</td>
<td>25</td>
<td>25</td>
<td>33</td>
<td>38</td>
</tr>
<tr>
<td>Psychology</td>
<td>71</td>
<td>62</td>
<td>66</td>
<td>64</td>
</tr>
<tr>
<td>Social Work</td>
<td>49</td>
<td>42</td>
<td>44</td>
<td>46</td>
</tr>
</tbody>
</table>
# Credential Enrollment 13-14 to 16-17

<table>
<thead>
<tr>
<th>Education</th>
<th>13/14</th>
<th>14/15</th>
<th>15/16</th>
<th>16/17</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>97</td>
<td>97</td>
<td>115</td>
<td>87</td>
</tr>
</tbody>
</table>

![Bar chart showing enrollment numbers from 2013-2014 to 2016-2017]
<table>
<thead>
<tr>
<th>CSU/IPEDs Ethnicity Group</th>
<th>5 year average for 1st year retention</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Indian</td>
<td>68%</td>
</tr>
<tr>
<td>African American</td>
<td>67%</td>
</tr>
<tr>
<td>Latino/Hispanic</td>
<td>73%</td>
</tr>
<tr>
<td>Asian American</td>
<td>77%</td>
</tr>
<tr>
<td>White</td>
<td>76%</td>
</tr>
<tr>
<td>Two or more</td>
<td>73%</td>
</tr>
<tr>
<td>Unknown</td>
<td>76%</td>
</tr>
</tbody>
</table>
Retention Strategies

- Freshman interest groups/freshman first year experience
- Advising practices
- The engaged student: Internships/Fieldwork/Practica
- Research/project involvement, funding for student tuition; scholarships, stipends
- Department activities and programs
<table>
<thead>
<tr>
<th>Dept/School</th>
<th>4 year graduation rate 5 year average</th>
<th>6 year graduation rate 5 year average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business</td>
<td>15%</td>
<td>40%</td>
</tr>
<tr>
<td>Economics</td>
<td>25%</td>
<td>57%</td>
</tr>
<tr>
<td>Kinesiology/Rec Admin</td>
<td>11/21%</td>
<td>48/66%</td>
</tr>
<tr>
<td>Child Development</td>
<td>21%</td>
<td>67%</td>
</tr>
<tr>
<td>LSEE</td>
<td>20%</td>
<td>47%</td>
</tr>
<tr>
<td>Psychology</td>
<td>23%</td>
<td>43%</td>
</tr>
<tr>
<td>Social Work</td>
<td>24%</td>
<td>63%</td>
</tr>
</tbody>
</table>
Graduation

• Time to degree: total units
• URM achievement gap
• Gateway/Bottleneck courses
• Mode of Instruction Gap: face to face vs online
• Curriculum sequencing/Assessment/Student learning
Degrees Awarded by Department 10/11 to 16/17

### Business
- 10/11: 109
- 11/12: 115
- 12/13: 110
- 13/14: 94
- 14/15: 144
- 15/16: 153
- 16/17: 178

### Child Development
- 10/11: 26
- 11/12: 33
- 12/13: 34
- 13/14: 52
- 14/15: 60
- 15/16: 47
- 16/17: 42

### Economics
- 10/11: 10
- 11/12: 19
- 12/13: 21
- 13/14: 16
- 14/15: 14
- 15/16: 15
- 16/17: 15

### Education
- 10/11: 210
- 11/12: 170
- 12/13: 182
- 13/14: 169
- 14/15: 161
- 15/16: 164
- 16/17: 161
Degrees Awarded by Department 10/11 to 16/17

Social Work

- 10/11: 63
- 11/12: 50
- 12/13: 68
- 13/14: 75
- 14/15: 104
- 15/16: 122
- 16/17: 139

Psychology

- 10/11: 91
- 11/12: 118
- 12/13: 124
- 13/14: 125
- 14/15: 150
- 15/16: 160
- 16/17: 201

Kinesiology

- 10/11: 77
- 11/12: 72
- 12/13: 130
- 13/14: 127
- 14/15: 119
- 15/16: 140
- 16/17: 141

College Total

- 10/11: 586
- 11/12: 577
- 12/13: 669
- 13/14: 658
- 14/15: 752
- 15/16: 812
- 16/17: 877
Degrees Awarded by Department 10/11 to 16/17

BUSINESS
CHILD DEVELOPMENT
EDUCATION
KINESIOLOGY
PYSCHOLOGY
SOCIAL WORK
TOTAL
Budget by Department 12/13 to 16/17
Budget by Department and College 09/10 to 16/17
CPS Budget 12/13 to 16/17

<table>
<thead>
<tr>
<th>Year</th>
<th>Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>12/13</td>
<td>10,032,803</td>
</tr>
<tr>
<td>13/14</td>
<td>10,572,926</td>
</tr>
<tr>
<td>14/15</td>
<td>11,090,556</td>
</tr>
<tr>
<td>15/16</td>
<td>11,623,810</td>
</tr>
<tr>
<td>16/17</td>
<td>13,293,886</td>
</tr>
</tbody>
</table>
CPS Budget* to Degrees 11/11 to 16/17

*Budget divided by a factor of 10,000 to illustrate trend
CPS FTES to Budget Comparison* 11/12 to 15/16

*Budget divided by a factor of 4,000 to show relative trend.
CPS Tenure and Lecturer Density by Department

BUS  CD  ECON  ED  KRA  PSYC  SW

Lecturer  Tenure  Lecturer  Tenure  Lecturer  Tenure  Lecturer  Tenure  Lecturer  Tenure  Lecturer  Tenure  Lecturer  Tenure

10-11  11-12  12-13
# Endowment Funds for the College of Professional Studies

<table>
<thead>
<tr>
<th>Description</th>
<th>Department</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Richard E. Winnie Endowment</td>
<td>Business</td>
<td>$32,637</td>
</tr>
<tr>
<td>Michael and Carol Fielding Endowment</td>
<td>Business</td>
<td>$60,100</td>
</tr>
<tr>
<td>The Chung-Watson Endowment</td>
<td>Business</td>
<td>$116,055</td>
</tr>
<tr>
<td>Mark David Sheive Memorial Scholarship Endowment</td>
<td>LSEE</td>
<td>$59,290</td>
</tr>
<tr>
<td>Sue Grigsby Scholarship Endowment</td>
<td>KRA</td>
<td>$41,101</td>
</tr>
<tr>
<td>Dr. Chester Collins Memorial Psychology Scholarship Endowment</td>
<td>Psychology</td>
<td>$234,256</td>
</tr>
<tr>
<td>Mary Suchanek Hurst Scholarship Endowment</td>
<td>Education</td>
<td>$8,217</td>
</tr>
<tr>
<td>Deborah Cline Memorial Scholarship Endowment</td>
<td>Social Work</td>
<td>$60,718</td>
</tr>
<tr>
<td>Social Work Faculty Tribute Scholarship Endowment</td>
<td>Social Work</td>
<td>$22,012</td>
</tr>
<tr>
<td>Victor Egan Trust Fund Endowment</td>
<td>Education</td>
<td>$493,269</td>
</tr>
<tr>
<td>Redwood Empire Chapter, Society of CA Accountants Endowment</td>
<td>Business</td>
<td>$15,098</td>
</tr>
<tr>
<td>James Ramos Kinesiology Endowment</td>
<td>KRA</td>
<td>$41,502</td>
</tr>
<tr>
<td>Frank And Myrtle Fick Memorial Endowment</td>
<td>Education</td>
<td>$34,426</td>
</tr>
<tr>
<td>David and Gwynna Morris Endowment</td>
<td>Business</td>
<td>$33,599</td>
</tr>
<tr>
<td>Rose Penn Keltner Endowment</td>
<td>Education</td>
<td>$3,879</td>
</tr>
<tr>
<td>William F. &quot;Bill&quot; Jackson Scholarship Endowment</td>
<td>Business</td>
<td>$32,497</td>
</tr>
<tr>
<td>Thelma &amp; Kasper Ingebritson Scholarship Fund Endowment</td>
<td>Child Development</td>
<td>$242,419</td>
</tr>
<tr>
<td>School of Business Endowment</td>
<td>Business</td>
<td>$281,143</td>
</tr>
<tr>
<td>Emilla Tschanz Child Development Fund Endowment</td>
<td>Child Development</td>
<td>$578,588</td>
</tr>
<tr>
<td>Michael S. Clark Endowment</td>
<td>Business</td>
<td>$27,511</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td><strong>$2,418,307</strong></td>
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</table>
## Grants in the CPS 2012/13 to 2016/17

<table>
<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>BUSINESS</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$3,875</td>
</tr>
<tr>
<td>CHILD DEVELOPMENT</td>
<td>$51,889</td>
<td>$14,000</td>
<td>$0</td>
<td>$15,823</td>
<td>$22,082</td>
</tr>
<tr>
<td>ECONOMICS</td>
<td>$0</td>
<td>$223,270</td>
<td>$0</td>
<td>$0</td>
<td>$225,500</td>
</tr>
<tr>
<td>EDUCATION</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
<td>$114,726</td>
<td>$243,905</td>
</tr>
<tr>
<td>KINESIOLOGY &amp; RA</td>
<td>$44,670</td>
<td>$487,054</td>
<td>$47,875</td>
<td>$209,025</td>
<td>$360,329</td>
</tr>
<tr>
<td>SOCIAL WORK</td>
<td>$1,701,779</td>
<td>$1,648,529</td>
<td>$1,926,358</td>
<td>$2,429,364</td>
<td>$2,563,602</td>
</tr>
</tbody>
</table>
BUSINESS

Welcome

2017-2018
Li Qu

Department: Business

Previous Position & Location: Assistant Professor at Florida Atlantic University, Boca Raton, FL

Family: I have two daughters and one son, Erin, Jennifer, and Ryan. Erin loves baking, which makes me retired in terms of baking

Favorite Activities/Hobbies: Hiking

Ideal Way to Spend a Weekend: When the weather is good, the whole family go out to play in a park for a couple of hours

Looking Forward To In Humboldt County: Good people and good natural environment. I moved here in July. So far, I feel that the people here are nice. The scenery is also beautiful. What impresses me most is how the sustainability concept is practiced here. For example, in stores, there are no plastic bags offered at the check-out counter
EDUCATION

Welcome
2017-2018
Department: Education

Previous Position & Location: Assistant Professor at California State University, Fresno

Family: My husband and I have a 1½ year old son named Jack, and a 12 year old terrier named Molly

Past Year Non-academic Accomplishment: This winter, I cross country skied to Dewey Point and back in Yosemite National Park towing my one year old in a sled

Favorite Activities/Hobbies: I like to cook, read, drink coffee and get outside!

Ideal Way to Spend a Weekend: Quiet camping trip near the coast with good food and friends

Looking Forward To In Humboldt County: I am excited about the easy access to the outdoors and wilderness areas
Department: Education

Returning after a several year leave, Tom Cook will be rejoining the Education Department again in 2017-18.

New Staff:

Kayla Shaw: Administrative Support Assistant

Bernie Levy: SPED Program Coordinator
KINESIOLOGY & RECREATION ADMINISTRATION

Welcome

2017-2018
David Adams

**Department:** Kinesiology and Recreation Administration

**Previous Position & Location:** Physical Education Teacher, Grapevine Texas

**Family:** My wife (Mindy) and I were married in 2016 and have a 2-year old boy (Luc)

**Favorite Place to be:** On a tropical island with my family

**Past Year Non-academic Accomplishment:** My Family and I traveled to Kauai and I was able to surf at the various beaches located on the island

**Favorite Activities/Hobbies:** Surfing, Soccer, Hiking, Swimming

**Ideal Way to Spend a Weekend:** Outdoors either at the beach or in the mountains

**Looking Forward to in Humboldt County:** Just the opportunity to work at the University and work with the students.
Whitney Ogle

Department: Kinesiology and Recreation Administration

Previous Position & Location: Associate Instructor (Graduate Student) at Indiana University and part-time Physical Therapist at Collaborating for Kids in Southern Indiana

Family: I’m originally from Chicagoland, but now my brother and his wife live in Grand Rapids Michigan and my parents live between Denver Colorado and Macatawa Michigan. I moved here from Indiana with my partner Chris and our two cats, Jack and Scout. Chris and I met as graduate students at IU and we were rock climbing partners before we started dating

Past Year Non-academic Accomplishment: I learned how to slackline!

Favorite Activities/Hobbies: Rock climbing, light bike riding, art, swimming, and going on walks with my cats

Ideal Way to Spend a Weekend: Spending time outside, preferably with my cats, going to a farmers market, and watching Netflix

Looking Forward To In Humboldt County: Everything! Outdoor climbing, surfing, upright paddle boarding, kayaking, and so much hiking, and are also excited to start our own garden, exploring the woods in the Redwood Community park just outside the KRA department during my lunch breaks
Department: Kinesiology

Previous Position & Location: Post-Doctoral Research Fellow at the University of Michigan, Ann Arbor

Family: My parents are currently living in Camas WA and my older brother is a nuclear engineer in Portland OR

Past Year Non-academic Accomplishment: I went skydiving for the first time which was amazing

Favorite Activities/Hobbies: Running, hiking, biking, reading, going to concerts, traveling

Looking Forward To In Humboldt County: Exploring the redwood forest and the many beaches in the area
PSYCHOLOGY

Welcome
2017-2018
Department: Psychology

Previous Position & Location: Associate Professor-Marywood University; Scranton PA

Family: Wife and 3 rescue dogs

Past Year Non-academic Accomplishment: Drove and moved across the United States

Favorite Activities/Hobbies: I am still learning

Ideal Way to Spend a Weekend: I am still learning

Looking Forward To In Humboldt County: I am refreshed by the sense of community and the respect that folks have for the environment
Brandylynn Villareal

**Department:** Psychology

**Previous Position & Location:** Graduate student and Instructor of Record at University of California, Irvine and Irvine Valley College

**Family:** I am married to my high school sweetheart and have 4 nephews and nieces

**Past Year Non-academic Accomplishment:** I became a dog owner to a German Shepherd mix rescue

**Favorite Activities/Hobbies:** Hiking and watching horror movies. Going to Disneyland!

**Looking Forward To In Humboldt County:** Less people and traffic (I’m from LA), the beautiful Victorian houses everywhere, and the Community Forest
SOCIAL WORK

Welcome

2017-2018
Department: Social Work

Previous Position & Location: Assistant Prof at University of Nevada, Reno

Family: My partner is here from Israel and we have a wonderful 2 year-old who loves playing in the water (even if it is freezing cold)!

Past Year Non-academic Accomplishment: I survived/am surviving my child entering toddlerhood!

Favorite Activities/Hobbies: Love water activities (getting in the rivers/ocean)

Ideal Way to Spend a Weekend: Outside in the water and sunshine

Looking Forward To In Humboldt County: Excited about becoming part of the community for the long haul!
**Department:** Social Work

**Previous Position & Location:** Lecturer, Coordinator of Distributed Learning Programs, Dept of Social Work at HSU since 2008

**Family:** I live in Eureka with my partner. I have three adult children

**Past Year Non-academic Accomplishment:** Backpacked the Lost Coast Trail

**Favorite Activities/Hobbies:** Hiking, Gardening, Reading, Watching Game of Thrones

**Ideal Way to Spend a Weekend:** Relaxing with my family, exploring the local rivers and forests with my dogs

**Looking Forward To In Humboldt County:** I have lived here since 1987 but stay here due to the beautiful surroundings, the clean air, the lack of traffic, the moderate climate and the strong community I have built