Marketable Skills

Writing and Speaking
- Sizing up an audience
- Influencing and persuading
- Informing and explaining
- Rewriting and editing

Organizational Research
- Gathering information
- Analyzing complex ideas
- Defining
- Comparing and summarizing

Reading
- Reading for ideas
- Reading for tone and attitude
- Interpreting confused language

Critical Thinking
- Adapting ideas
- Seeing connections
- Weighing values

Occupational Options

Human Services
- Foreign service representative
- Peace Corps/Vista volunteer
- Community relations specialist
- Press representative

Advertising
- Copy writer
- Sales writer
- Editor
- Proofreader

Publishing
- Acquisitions editor
- Copy editor
- Project editor
- Publicity and promotion specialist

Business/Industry
- Business/Industry
- Manager
- Marketing trainee
- Public relations writer

Community & Public Relations
- Consumer public relations specialist
- University/college relations specialist
- Information specialist
- Public opinion analyst

Technical Writing
- Writer Reporter
- Software and software manuals
- Editor
- Grant Writer

Teaching
- Public or private school teacher
- English as a second language teacher
- University teacher
- College administrator

Journalism
- Writer
- Freelance
- Columnist
- Critic
Employment Types

Education
- Public Schools
- Private Schools
- Colleges & Universities
- Libraries

Public Relations
- Public Relations Firms
- Advertising Agencies
- Colleges & Universities

Writing/Editing
- Newspapers, Magazines, & Broadcast Media
- Trade, Professional, or Consumer Publications

Law
- Law Firms
- Corporate Legal Departments
- Government Agencies

Publishing
- Special Interest Magazines
- Trade Magazines
- Mass Market Paperbacks

Banking
- Commercial Banks
- Regional Banks
- Credit Unions

Resources

Career Research
- What Can I Do With This Degree?
  http://career.utk.edu/wcidwtm/html/english.html
- U.S. Department of Labor Occupational Outlook Handbook
  http://www.bls.gov/oco/
- What to do with a Major in . . .
  http://www.uncwil.edu/stuaff/career/Majors/english.htm

Graduate Schools
- Getting In: An Applicant's Guide to Graduate School Admissions
- GradSchools.com
  http://gradschools.com
- US News & World Report
- Video: Getting into Highly Competitive Graduate School (Donald Asher)
- Book Jobs - Grad School Info for Publishing
  http://www.bookjobs.com/

Job Search
- Aviso Employment Resource Online
  http://www.aam-us.org/aviso/index.cfm
- Idealist.org
  http://idealist.org/
- Book Jobs - Jobs in Publishing
  http://www.bookjobs.com/

Internships
- Internship Series Online
  http://www.internships-usa.com/
  (user name= work; password=learn)
- HSU Career Center Springboard
  http://www.humboldt.edu/career
- Internships Abroad
  http://www.cie.uci.edu/prospective/iopother/intern.shtml
- InternshipPrograms.Com
  http://internshipprograms.com

Print Resources (NHW 130)
- Great Jobs for English Majors
- Writers Market
- Opportunities in Publishing Careers

Career Center Services for English Majors
- Career Counseling
- Resume Help
- Interview Help
- Job Search Services
- Part-time Job Search Assistance
- Internship Resources
- Graduate School Resources
- Alumni Services (Fee-Based)