This one week intensive institute focuses on developing advanced communication skills about the sciences. Assessment of audiences and protocols for the evaluation of materials will be included. This year’s theme is ocean sciences. Invited participants include graduate students in the sciences, outreach directors for public agencies, and scientists. Others are welcome space permitting. Three units of course credit are available for HSU students. HSU Faculty Instructors are Jeffrey White, Sean Craig, and Julie Van Sickle.

Institute Highlights
- Further develop your ability to communicate complex scientific concepts to general audiences through inquiry based learning.
- Further develop your ability to identify marine animals in tide pools.
- Learn about creating inclusive learning environments for science education.
- Network with others interested in science education outreach.

Benefits for Institute Participants
In addition, to the benefits described above, Institute participants will receive:
- Resource materials to support their outreach work.
- Course credit available at cost through extended education at Humboldt State University (HSU).
- Opportunity to become part of a community of people doing science education outreach.
- $300 stipend for HSU graduate students.
- Lunch daily.

Commitment from Institute Participants
- Attend the 5 days of Institute: May 21-25, 2012
- Participate in planning and hosting 2 outreach events during the summer term.

Application Process
- Send an email stating your interest to Julie Van Sickle jav16@humboldt.edu and you will receive additional registration information. Please include “Science, Media and Communication Institute” in the subject line.

Questions or Comments?
- Sean Craig, Department of Biological Sciences, Humboldt State University, 707-826-3656, sfc4@humboldt.edu
- Jeffrey White, Redwood Science Project Executive Director/Department of Biological Sciences Humboldt State University, 707-407-7771, jww12@humboldt.edu
- Julie Van Sickle, Redwood Science Project Co-Director, Humboldt State University, 707-826-5552, jav16@humboldt.edu

Or visit our website at www.humboldt.edu/rsp