Example of a strong (and successful) proposal for a Diversity Program Funding Grant

Program Description: A Long Walk Home: SOARS

(Submitted by undergraduate student Alexis Grant, for the Student Sociological Association, for a Fall 2013 grant. Requested $3500; allocated $3500)

1. Describe how this program/activity raises awareness of diversity and/or increases participation and retention of underrepresented groups in our campus community:

The Student Sociological Association has invited the nonprofit organization called A Long Walk Home that does work throughout the United States in order to raise awareness about sexual assault. We have worked with the organization to coordinate an event that will take place over two days from October 28-30th, 2013. The first event will be a lecture titled “Rape, Popular Culture, and Post-Racial America”. This lecture is designed to discuss the relationship between race and sexual violence in the modern ‘post-racial’ era”. Participants will examine current high-profile sexual violence cases, popular music videos, film, feminist and legal writing during the event. More specifically, the lecture will discuss how old racial stereotypes continue to shape current public perceptions of sexual assault victims and assailants.

A Long Walk Home will also be performing their award winning multimedia performance titled “Story of a Rape Survivor” (SOARS). The performance will be used to entertain and educate the public about sexual assault prevention. The play tells the story of one African-American woman and “how she reclaimed her body, sexuality, and self-esteem after being sexually assaulted in college.” The play uses a diverse cast of woman and combines photographs, dance, spoken-word, poetry and music in order to educate people about healing from sexual violence. During this event we will also be hosting an organization fair to in order to spotlight local organizations and campus clubs that provide resources and do work around sexual assault prevention.

2. Describe how this program/activity will benefit the campus community:

With a population of 7,902, of which 54% are female, we believe that this program will directly benefit the HSU community by allowing for a safe space and open dialogue on sexual assault. This program will also allow for more education on an issue that typically isn’t addressed in sexual assault prevention education: how it affects communities of color. Lastly, this event will benefit the campus by providing an opportunity for students to engage with local and campus based groups that do work around sexual assault prevention.

According to research completed by US Department of Justice as many as 1 to 4 women will be raped during their college careers. Additionally, a study in the Journal of Social Clinical Psychology has shown that men who used force to get their way sexually believed that it was
acceptable. Lastly, in a report written by Cullen and Turner called “The Sexual Victimization of College Women” they found that “colleges that don’t choose to address sexual violence actively and preemptively are at risk of becoming hostile environments for women and for rape survivors in particular”. Considering these facts, we believe that this event will benefit the Humboldt State community tremendously.

3. **Describe how you will assess the outcomes/success of this program:**

   For this event we will focus on assessing the initial outcomes. For assessing this event we will focus on changes in participants’ knowledge, attitudes, or skills. We will do this by surveying workshop/lecture participants. We will leave comment boxes at each event so that participants can leave feedback anonymously. Comment boxes will be accompanied by comment sheets that have guiding questions to capture changes in participant’s knowledge, attitudes, and skills.

4. **If your program planning process will involve collaboration with other campus groups (or off-campus organizations), describe what groups you are collaborating with and the nature of that collaboration (for example: Who will be doing what part of the program planning? Have you already made contacts with these other groups?):**

   For this program our club is collaborating with many organizations on and off campus. As I mentioned earlier we are partner with A Long Walk Home to provide a play and workshops. We have been in contact with their program coordinator and will continue to work with them through the planning process. Below is a list of other organizations on/off campus which whom we have current and future relationships. Most of the organizations we are working with are still in the beginning collaborative stages. The list also includes the nature of our collaboration.

   **Campus Collaborations**
   
   - **HSU Sexual Assault Prevention Committee**—We are currently meeting with them to see how we can incorporate their work into this project.
   - **W.E. B. DuBois Honor Society (HSU Club that is still formulating)**—Will eventually be co-sponsor and organizers of the event.
   - **Women’s Resource Center**—Currently connecting with them to provide resources for the event and to table at the play.
   - **Health Center**—**Peer Health Educators**—Working with them to serve as on site counselors for each event to ensure the mental health and safety of all participants.
   - **Act To End Sexualized Violence Class**—Working with them to organize service-learning opportunities for the students involved in the class.
   - **Sociology Department**—Will be serving as a supporting sponsor for the event.
   - **Criminal Justice Studies Department**—Will be serving as a supporting sponsor for the event.
   - **CRGS Club**—We are reaching out to them to help promote the event, host a related activity, and participate in the organization fair during the play.
• **Queer Student Union**—We are reaching out to them to participate in the organization fair.

• **Black Student Union (BSU)**—We will be contacting the BSU to encourage them to host a related event about sexual assault and participate in the organization fair.

• **Brothers United (BU)**—We will be reaching out to the BU to invite them to coordinate an event related to sexual assault on campus or related to sexual assault and the black male.

• **F.R.E.E.**—We will be asking F.R.E.E. to participate in the organization fair.

• **Theatre, Film, and Dance Department**—Working with the department to get a donated space for the performance.

• **North Coast Rape Crisis Team**—Working with members of the team to provide additional on-site rape counselors. This is a requirement in order for A Long Walk Home to perform the SOARS play.

**Community Collaborations**

• **Humboldt County Human Rights Commission (HCHRC)**—We are working with the HCHRC in order to build community connections for potential sponsors. They will also assist us in promoting the event.

• **Sisters of Perpetual Indulgence (SOPi)**—SOPi has expressed interest in participating in the event as well as promoting the event. We will also be inviting them to participate in the organization fair.

• **Spare Change**—Is a local organization where teens serve as peer health educators. They also put on plays similar to A Long Walk Home. We will be inviting them to participate in our events as well as to possibly host a high school equivalent event.

• **Raven Project**—This collaboration is still in its early stages. We have not yet identified how we will be incorporating their services.

• **Michael Weiss—Humboldt Department of Human Services**—The SSA president is working with them to find additional financial support for the event.

• **Humboldt Area Foundation**—We are working with this organization to find additional financial support for the event.

5. **Describe your plans for publicizing your event/activity to the campus community:**

This event will be publicized through many avenues. We will use on campus marketing as well as off campus mediums and supporters. We will promote it using the Lumberjack Newspaper, on the HSU event web page, the Clubs and Activities event web page, and the Sociology Department web page. Also, the sociology department has agreed to allow us to make announcements in every class. The club will also make flyer’s to hang around campus. The SSA will also promote through social media using our Facebook and Twitter pages. Lastly, A Long Walk Home will also promote the event on their webpage.

**Comment [r6]**: Inclusion of multiple community partners shows further promise of broad interest in and participation in the event.

**Comment [r7]**: Simple but clear and multifaceted publicity plan that utilizes connections to academic departments as well as student organizations, and brings in social media as well as traditional methods such as print newspaper and flyers.
# Event Name:
A Long Walk Home: SOARS

## EXPENDITURES

<table>
<thead>
<tr>
<th>Expected Expenditure</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>SOARS Performance Fee</td>
<td>$3,000.00</td>
</tr>
<tr>
<td>Workshop Fee</td>
<td>$1,500.00</td>
</tr>
<tr>
<td>Performers Lodging (2 rooms/1 night)</td>
<td>$150.00</td>
</tr>
<tr>
<td>Travel (r/t flights &amp; transportation airport to campus)</td>
<td>$180.00</td>
</tr>
<tr>
<td>Food (Breakfast, Lunch, Snack, Dinner, @ 4 performers x25.00/day)</td>
<td>$225.00</td>
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<tr>
<td>Facility Rental Fee (including estimated cost of staff)</td>
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<tr>
<td>Printing</td>
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**TOTAL EXPENDITURES:** $6,955.00

## EXPECTED INCOME

<table>
<thead>
<tr>
<th>Expected Contributions</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Diversity Activity Fund</td>
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<tr>
<td>A.S. Cultural Programming Grant</td>
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<tr>
<td>Clubs and Activities Grant</td>
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<tr>
<td>Sociology Department</td>
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<tr>
<td>A Long Walk Home Workshop Discount</td>
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<tr>
<td>Student Sociological Association (club contribution)</td>
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<tr>
<td><strong>In-Kind Contributions</strong></td>
<td><strong>$900.00</strong></td>
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</tbody>
</table>

**TOTAL EXPECTED INCOME:** $6,955.00

* To view an example of a Categorical Budget please visit: [http://www.humboldt.edu/diversity/images/Cat_Budget_Example.png](http://www.humboldt.edu/diversity/images/Cat_Budget_Example.png)

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**Comment [1]:** Funding needs fully explained, and their relevance to the program goals clear.

**Comment [2]:** Shows contributions from multiple campus grant funds and departments.

**Comment [3]:** Draws on in-kind contributions to lower the amount of funds requested. Would help here to further describe what the in-kind contributions were, and where they came from.