**Shannon Berge**

**EDUC 640**

**3/16/17**

**Poster Evaluation Criteria**

**(Poster-making for ideaFest)**

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| Evaluation Criteria Category | Characteristics of Student Posters |
| Performance Level 1 | Performance Level 2 | Performance Level 3 |
| Presentation of Research |  Title/authors absent Does not sufficiently present main points of introduction, hypotheses/propositions, research methods, results, and conclusions and is not well-organized Narration and/or answering of questions is lacking |  Contains title/authors of paper Presents main points of introduction, hypotheses/propositions, research methods, results, and conclusions but not as sufficiently and not as well-organized Narration and/or answering of questions is somewhat lacking |  Prominently positions title/authors of paper  Thoroughly but concisely presents main points of introduction, hypotheses/propositions, research methods, results, and conclusions in a well-organized manner  Narration and/or answering of questions is engaging, thorough, and adds greatly to the presentation  |
| Visual Presentation |  Not very visually appealing; cluttered; colors and patterns hinder readability  Use of font sizes/variations to facilitate the organization, presentation, and readability of the research is inconsistent/distracting  Graphics (e.g., tables, figures, etc.) do not enhance the text  Content arrangement is somewhat confusing and does not adequately assist the viewer in understanding order without narration  |  Visual appeal is adequate; somewhat cluttered; colors and patterns detract from readability Use of font sizes/variations to facilitate the organization, presentation, and readability of the research is somewhat inconsistent/distracting Graphics (e.g., tables, figures, etc.) adequately enhance the text Content arrangement is somewhat confusing and does not adequately assist the viewer in understanding order without narration |  Overall visually appealing; not cluttered; colors and patterns enhance readability  Uses font sizes/variations which facilitate the organization, presentation, and readability of the research  Graphics (e.g., tables, figures, etc.) are engaging and enhance the text  Content is clearly arranged so that the viewer can understand order without narration  |

Modified from <http://www.cornellcollege.edu/LIBRARY/faculty/focusing-on-assignments/tools-for-assessment/poster-presentation-rubric.shtml>